



EXPLORE, EXPERIENCE, EDIFY

WHY TO
SPONSOR
& EXHIBIT

OUR STORY

Our market-leading Conference are the perfect platform for discovery, expanding your knowledge, a unique networking opportunity, and keeping up to date with the latest trends and collaboration. We will help you to promote your products and services to find the people and gain brand recognition and credibility. It provides set up where attendees, investors, and exhibitors receive personalized customer service. Sponsors and exhibitors will benefit from great foot-traffic and generous signage recognition.



UCG team has
worked with
8000+ clients in
60+ countries.

WE OFFER

1. Put your business/products/services front and centre
2. Get in front of thousands of audiences in your target market
3. Brand awareness & gain media exposure
4. Opportunity to generate awareness, boost the perceived image of your business.
5. Increase your reach and exposure to new clients, customers and businesses
6. Your Organization name and logo will potentially be used during these outreach campaigns
7. Reconnect with customers and engage with an audience
8. To educate your customers about any upcoming upgrades or releases
9. Again, increasing your reach and boosting your authority in your industry
10. A great chance to reconnect and get feedback on how your service or product is performing
11. Generate strong leads
12. Deliver great ROI
13. UCG offer exhibitors technology to easily capture data from people at your stand
14. Collateral your brand will be included on. For example, conference proceedings, banners, apps and maps can prominently display your logo.

• SPONSORSHIP PACKAGES AT A GLANCE •

THE SOONER YOU REGISTER, THE SOONER YOUR INFORMATION IS AVAILABLE TO THE ATTENDEES!

Prime Sponsorship

€7,500

2 page Ad in final program

Create a display of your products

Logo Appearance on the media invites & proceedings

Signage at the conference indicating your sponsorship

5 Complementary conference Registration

Conference Recognition

Customization booth dimensions and style

Sponsorship

€5,000

2 page Ad in final program

Create a display of your productz

Logo Appearance on the media invites & proceedings

Signage at the conference indicating your sponsorship

3 Complementary conference Registration

Conference Recognition

Customization booth dimensions and style

Exhibitor

€1,500

1 page Ad in final program

Create a display of your product

Logo Appearance on the media invites & proceedings

Signage at the conference indicating your Exhibit

2 Complementary conference passes

Conference Recognition

3 Square meter booth dimensions and style

Lunch Sponsor

€3,000

1/2 page Ad in final program

Sponsor can supply flyers to the event attendees

Banner Display

Logo on website

Logo on promotional materials

Conference Recognition

N/A

Coffee Sponsor

€750

1/2 page Ad in final program

Sponsor can supply flyers to the event attendees

Banner Display

Logo on website

Logo on promotional materials

Conference Recognition

N/A

Cocktail Sponsor

€1500

1/2 page Ad in final program

Sponsor can supply flyers to the event attendees

Banner Display

Logo on website

Logo on promotional materials

Conference Recognition

N/A

We can provide Accommodation 2/3 nights (on request), 15 CME hours, Pre connect dinner, Shuttle bus service

Pharmaceuticals Utilitarian Conferences Gathering

July 27-28, 2020 Berlin, Germany



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We provide you with effective
campaigns and concrete results

