



EXPLORE, EXPERIENCE, EDIFY

# WHY TO SPONSOR & EXHIBIT

# OUR STORY

Our market-leading Conference are the perfect platform for discovery, expanding your knowledge, a unique networking opportunity, and keeping up to date with the latest trends and collaboration. We will help you to promote your products and services to find the people and gain brand recognition and credibility. It provides set up where attendees, investors, and exhibitors receive personalized customer service. Sponsors and exhibitors will benefit from great foot-traffic and generous signage recognition.



UCG team has worked with 8000+ clients in 60+ countries.

# WE OFFER

1. Put your business/products/services front and centre
2. Get in front of thousands of audiences in your target market
3. Brand awareness & gain media exposure
4. Opportunity to generate awareness, boost the perceived image of your business.
5. Increase your reach and exposure to new clients, customers and businesses
6. Your Organization name and logo will potentially be used during these outreach campaigns
7. Reconnect with customers and engage with an audience
8. To educate your customers about any upcoming upgrades or releases
9. Again, increasing your reach and boosting your authority in your industry
10. A great chance to reconnect and get feedback on how your service or product is performing
11. Generate strong leads
12. Deliver great ROI
13. UCG offer exhibitors technology to easily capture data from people at your stand
14. Collateral your brand will be included on. For example, conference proceedings, banners, apps and maps can prominently display your logo.

# • SPONSORSHIP PACKAGES AT A GLANCE •

THE SOONER YOU REGISTER, THE SOONER YOUR INFORMATION IS AVAILABLE TO THE ATTENDEES!

|   |                              |  |  |   |   |                        |   |
|---|------------------------------|--|--|---|---|------------------------|---|
| <b>Prime Sponsorship</b><br><b>€7,500</b> | 2 page Ad in final program   | Create a display of your products                | Logo Appearance on the media invites & proceedings | Signage at the conference indicating your sponsorship | 5 Complementary conference Registration | Conference Recognition | Customization booth dimensions and style  |
| <b>Sponsorship</b><br><b>€5,000</b>       | 2 page Ad in final program   | Create a display of your productz                | Logo Appearance on the media invites & proceedings | Signage at the conference indicating your sponsorship | 3 Complementary conference Registration | Conference Recognition | Customization booth dimensions and style  |
| <b>Exhibitor</b><br><b>€1,500</b>         | 1 page Ad in final program   | Create a display of your product                 | Logo Appearance on the media invites & proceedings | Signage at the conference indicating your Exhibit     | 2 Complementary conference passes       | Conference Recognition | 3 Square meter booth dimensions and style |
| <b>Lunch Sponsor</b><br><b>€3,000</b>     | 1/2 page Ad in final program | Sponsor can supply flyers to the event attendees | Banner Display                                     | Logo on website                                       | Logo on promotional materials           | Conference Recognition | N/A                                       |
| <b>Coffee Sponsor</b><br><b>€750</b>      | 1/2 page Ad in final program | Sponsor can supply flyers to the event attendees | Banner Display                                     | Logo on website                                       | Logo on promotional materials           | Conference Recognition | N/A                                       |
| <b>Cocktail Sponsor</b><br><b>€1500</b>   | 1/2 page Ad in final program | Sponsor can supply flyers to the event attendees | Banner Display                                     | Logo on website                                       | Logo on promotional materials           | Conference Recognition | N/A                                       |

We can provide Accommodation 2/3 nights (on request), 15 CME hours, Pre connect dinner, Shuttle bus service

# Pharmaceuticals Utilitarian Conferences Gathering

July 27-28, 2020 Berlin, Germany



[pharmaceuticals@universeconferences.net](mailto:pharmaceuticals@universeconferences.net)



[pharmaceuticals.universeconferences.com](http://pharmaceuticals.universeconferences.com)



+442033222718

We provide you with effective  
campaigns and concrete results

