SPONSOR & EXHIBITOR INFO PACKET



WHY TO SPONSOR & EXHIBIT

EXPLORE, EXPERIENCE, EDIFY

OUR STORY

Our market-leading Conference are the perfect platform for discovery, expanding your knowledge, a unique networking opportunity, and keeping up to date with the latest trends and collaboration. We will help you to promote your products and services to find the people and gain brand recognition and credibility. It provides set up where attendees, investors, and exhibitors receive personalized customer service. Sponsors and exhibitors will benefit from great foot-traffic and generous signage recognition.





UCG team has worked with 8000+ clients in 60+ countries.

WE OFFER

1. Put your business/products/services front and centre
2. Get in front of thousands of audiences in your target market
3. Brand awareness & gain media exposure
4. Opportunity to generate awareness, boost the perceived image of your business.
5. Increase your reach and exposure to new clients, customers and businesses
6. Your Organization name and logo will potentially be used during these outreach campaigns
7. Reconnect with customers and engage with an audience
8. To educate your customers about any upcoming upgrades or releases
9. Again, increasing your reach and boosting your authority in your industry
10. A great chance to reconnect and get feedback on how your service or product is performing
11. Generate strong leads
12. Deliver great ROI
13. UCG offer exhibitors technology to easily capture data from people at your stand
14. Collateral your brand will be included on. For example, conference proceedungs, banners, apps and maps can prominently display your logo.

• SPONSORSHIP PACKAGES AT A GLANCE •

THE SOONER YOU REGISTER, THE SOONER YOUR INFORMATION IS AVAILABLE TO THE ATTENDEES!

Prime Sponsorship **€7,500**	2 page Ad in final program	Create a display of your products	Logo Appearance on the media invites & proceedings	Signage at the conference indicating your sponsorship	5 Complementary conference Registration	Conference Recognition	Customization booth dimensions and style
Sponsorship **€5,000**	2 page Ad in final program	Create a display of your productz	Logo Appearance on the media invites & proceedings	Signage at the conference indicating your sponsorship	3 Complementary conference Registration	Conference Recognition	Customization booth dimensions and style
Exhibitor **€1,500**	1 page Ad in final program	Create a display of your product	Logo Appearance on the media invites & proceedings	Signage at the conference indicating your Exhibit	2 Complementary conference passes	Conference Recognition	3 Square meter booth dimensions and style
Lunch Sponsor **€3,000**	1/2 page Ad in final program	Sponsor can supply flyers to the event attendees	Banner Display	Logo on website	Logo on promotional materials	Conference Recognition	N/A
Coffee Sponsor **€750**	1/2 page Ad in final program	Sponsor can supply flyers to the event attendees	Banner Display	Logo on website	Logo on promotional materials	Conference Recognition	N/A
Cocktail Sponsor **€1500**	1/2 page Ad in final program	Sponsor can supply flyers to the event attendees	Banner Display	Logo on website	Logo on promotional materials	Conference Recognition	N/A

We can provide Accommodation 2/3 nights (on request), 15 CME hours, Pre connect dinner, Shuttle bus service

Nursing & Healthcare Utilitarian Conferences Gathering



July 29-30, 2020 Berlin, Germany

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We provide you with effective campaigns and concrete results

