

Dear Business Partner, greetings from Moscow, Russia

We are happy to invite you to participate in **MOLECULA Professional MICE & FIT workshop**.

It is coming on **25th of May, 2021** in **Moscow, Russia**.

The main idea of the event is a simple one: professionals, who need clients, should meet professionals, who need providers.

WHY MOLECULA?

Focused on **MICE & FIT tailor-made segments only**, MOLECULA is organized by experienced MICE representations with over 20 years' personal confirmed experience in corporate travel segment including over 8 successful years in MICE representative business.

Strong filtered buyers – only MICE related people are allowed for visiting. Personal invitations and control of visitors.

WHO IS COMING AS BUYERS?

The decision makers from Russian companies, making the events from 10 to 3 000 participants and creating private trips under request all over the world. That's reasonable: everybody, having a great requirement for professional MICE & tailor-made FIT VIP wants to meet its partner!

WHAT DO I GET, WHEN COMING?

Coming, you get:

- Participation in the event organized by the highly experienced experts of MICE & FIT market;
- Meetings with professional buyers from MICE & tailor-made FIT VIP segment, who will tell you what they need from the partner mostly, and how to build the cooperation targeting on long-lasting and profitable partnership;
- Totally equipped working-table in the conference hall of Golden Ring 5* hotel for 8 hours of B2B meetings;
- Coffee-break and networking evening cocktail reception according to the program;
- Promotion package from MOLECULA Professional MICE Workshop organizers and e-mailing for the audience, which really wants to know, who you are and what you do!

So the main objective of MOLECULA is to build your **TRANSPARENT RELATIONSHIP** with the Russian MICE market. Come and get it.

For more information please contact

MOL  CULA Team

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